

# Stockholm Water Week – Water stewardship – different ways but same objectives



The CEO Water Mandate

## Drivers of Water insecurity



- Growing demand - population growth and economic use
- Ineffective policy/ management
- under investment
- climate variability and change

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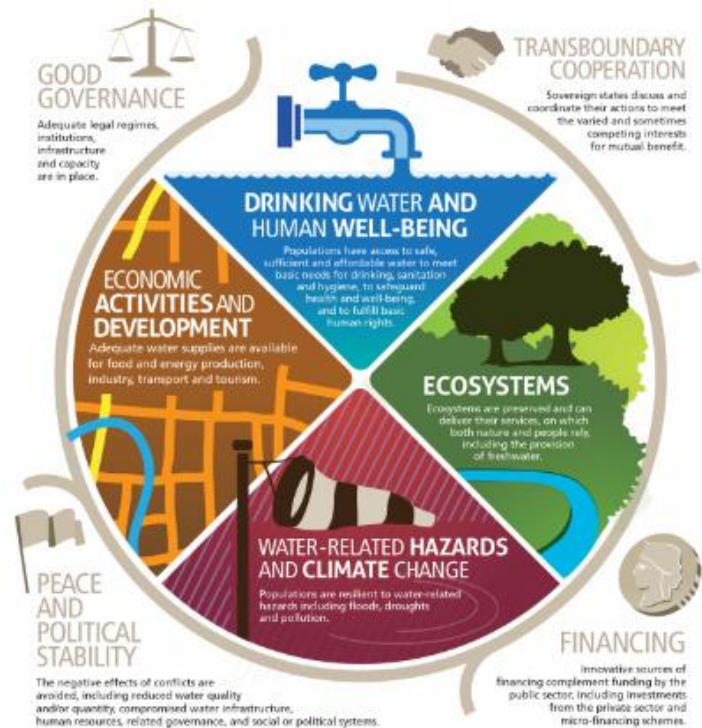
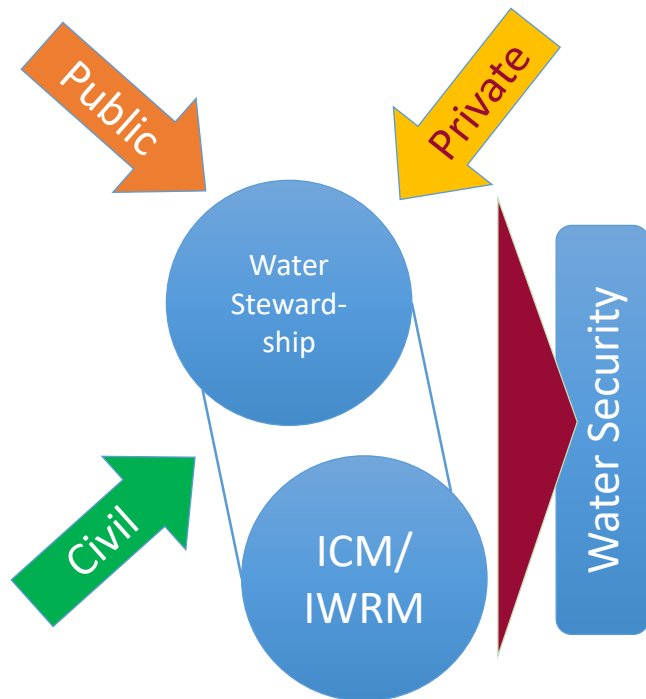
## All sectors have a role



- Non-cooperation makes a bad situation worse
- blocks opportunities for change

# Water stewardship – addressing water security through collective action

## Collective action through stewardship



## What is Stewardship – stewardship is about

- taking care of something that we do not own.
- collective accountability for the sustainable management of common pool resources.

## Water stewardship elements – stewardship promotes

- *actions that are socially equitable, environmentally sustainable and economically beneficial*
- *stakeholder-inclusive processes involving both site and catchment-based actions. Public – Private – Civil Society*

## Good water stewards

- *understand their own water use,*
- *understand catchment context and shared risk in terms of water governance, water balance, water quality*
- *engage in meaningful individual and collective actions that benefit people and nature.*



Contributing to water security, and the SDGs in a way that goes beyond SDG 6.



Advocating pro-poor water policy



Supporting subsistent farmers



Fighting water-borne diseases



Adopting a gender-sensitive way of working



Stimulating sustainable development



Improving resilience of infrastructure



Enhancing water availability at community level



Enabling water efficient production lines



Helping local authorities adapt to climate change



Protecting ecosystems



Striving for inclusive, accountable institutions



Working together

# Thematic coverage of Water Stewardship

<b>ORGANIZATION</b>	<b>AWS</b>	<b>CEO WM</b>	<b>GIZ/IWaSP</b>	<b>WRG/IFC</b>	<b>WWF</b>
<b>TYPES OF ACTIVITY</b>					
Guidance	1	1	1	1	1
Tools	1	1	1		1
Finance (mobilization) – debt/equity				1	
Finance (mobilization) – grants/donations			1	1	
Training/capacity building	1		1		1
Convening stakeholders (in the field)	1	1	1	1	1
Member knowledge exchange	1	1	1	1	
<b>PRIMARY FOCUS ACROSS SDG6</b>					
6.1/6.2 – WASH	1	1	1		
6.3 – Pollution	1	1	1	1	1
6.4 – Scarcity	1	1	1	1	1
6.5 – Governance/IWRM	1	1	1	1	1
6.6 – Ecosystems	1	1	1	1	1

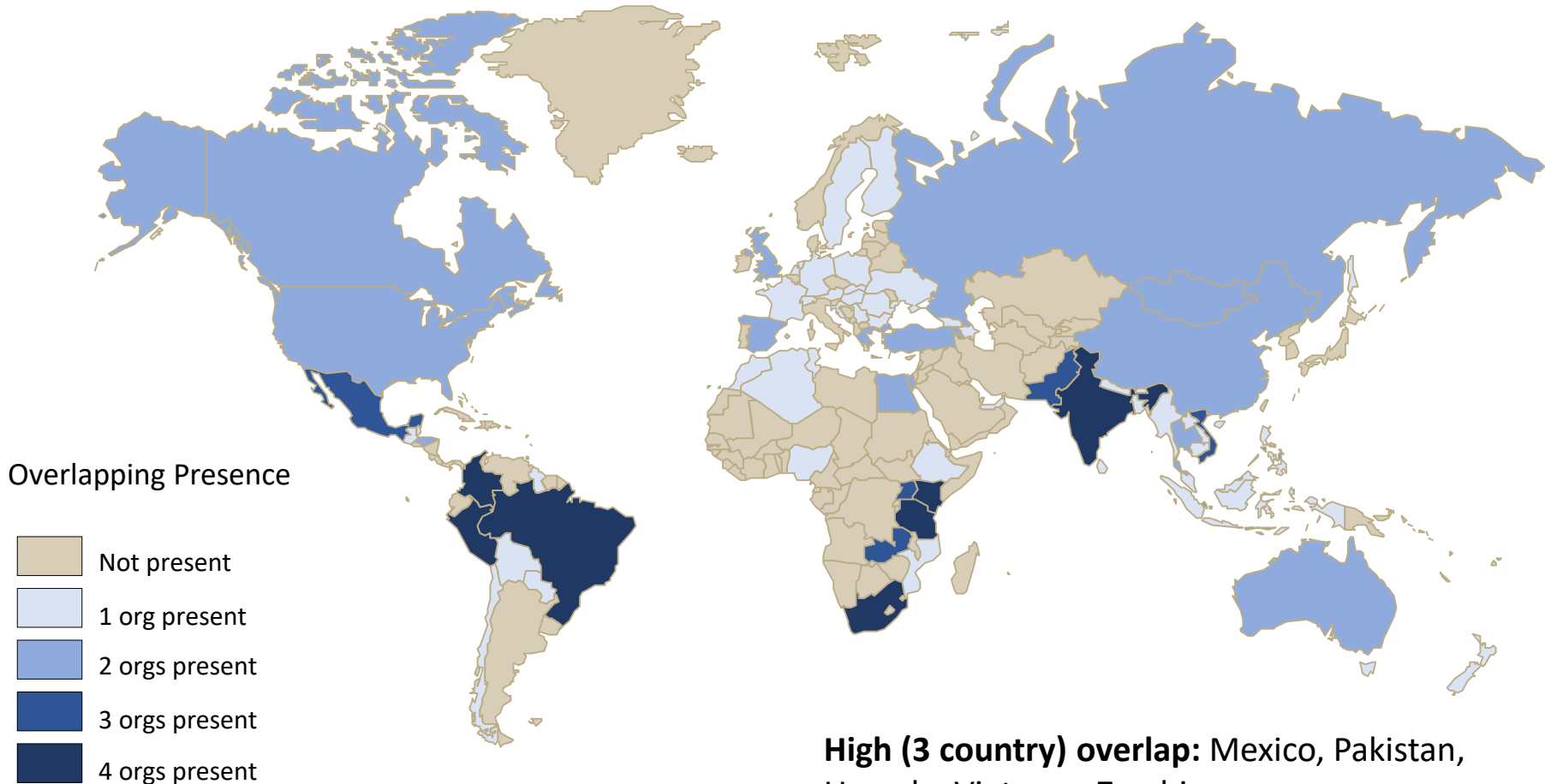
# Spatial coverage of Water Stewardship



The CEO Water Mandate



**giz**



**High (3 country) overlap:** Mexico, Pakistan, Uganda, Vietnam, Zambia

**Very high (4 country) overlap:** Brazil, Colombia, Kenya, India, Peru, Tanzania, South Africa

“Presence” includes on the ground water stewardship: projects, collaborations, capacity building, programs, etc.



WWF

### WHO we work with:

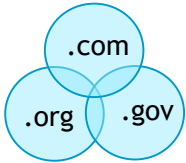
MARKS & SPENCER



Asian Development Bank



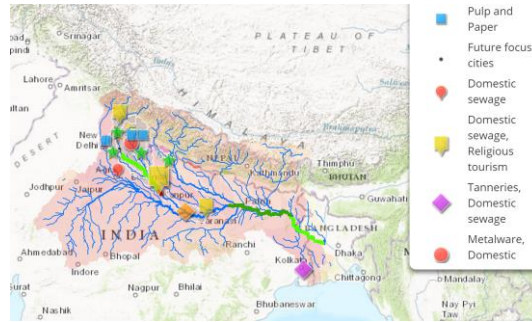
The CEO Water Mandate



### PARTNERSHIPS

### HOW we work:

#### BASIN STRATEGIES



To understand context, capacity, sector impacts & value chains

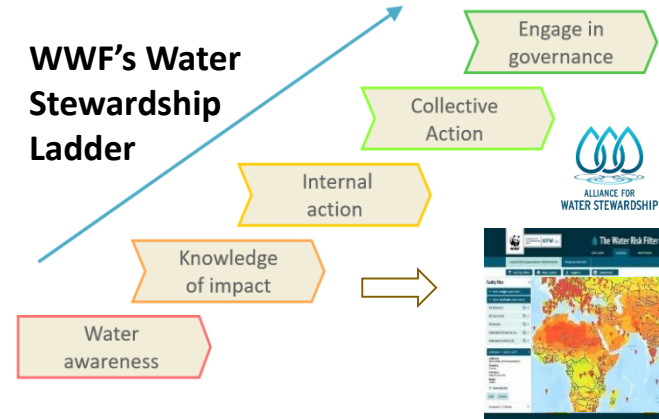
### WHERE we work:



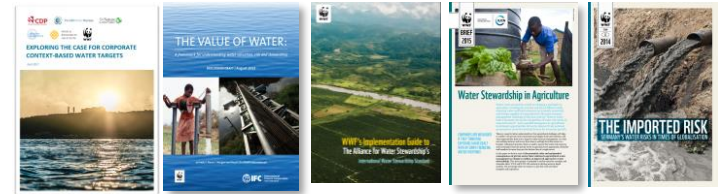
### HOW we mobilize others:

#### WWF's Water Stewardship Ladder

#### GUIDANCE

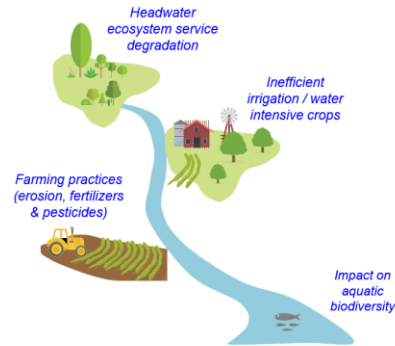


#### TOOLS

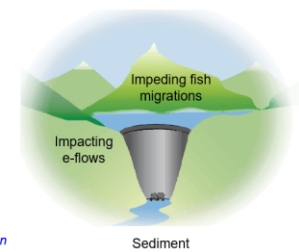


### WHAT we work on:

#### Allocation & pollution (Agriculture)



#### Fragmentation (infrastructure)



# CEO Water Mandate: Overview



The CEO Water Mandate

## WHO: Partners and Endorsers

Partners



United Nations  
Global Compact

+ over 140 endorsing companies

## What? Mandate Commitment Framework



## How: Local Network Engagement



## How? Water Stewardship Progression



## How? Tools, Guidance, and Other Resources



- Working Groups:**
- Human Rights and WASH
  - Direct Operations and Supply Chains
  - Indicators, Metrics, and Disclosure
  - Collective Action and Policy Engagement



**WHO**  
Alliance for Water Stewardship



A global membership-based collaboration of businesses, NGOs and the public sector, working with credible national and regional partners



**HOW**  
The AWS Standard

An ISEAL compliant framework enabling sites to collaborate on water-related challenges transparently within a catchment context.

**SIX STEPS**



**FOUR POSITIVE OUTCOMES**



**INDEPENDENT 3<sup>RD</sup> PARTY CERTIFICATION**

**WHERE**

Any site, in any sector, in any catchment, anywhere in the world.

<b>2008</b> Formation of AWS	<b>2014</b> Launch of AWS Standard	<b>2016</b> First five sites certified
<b>2017/18</b> Eighty + sites seeking certification	Several hundred using AWS Standard as guide	AWS Standard use on every continent

# 2030 Water Resources Group: Overview

## WHO: GLOBAL PARTNERS

**Incubated within** **Since 2012 hosted by** **International Finance Corporation**  
WORLD ECONOMIC FORUM WORLD BANK GROUP

Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

**Sida** **Governme nt of Hungary**

**IDB** **IFC** **THE WORLD BANK**  
Inter-American Development Bank IBRD • IDA | WORLD BANK GROUP

**GRUNDFOS** **Nestlé** **Coca-Cola** **SAB MILLER** **DOW** **PEPSICO**

**UN DP** **Global Green Growth Institute** **Global Water Partnership** **WORLD ECONOMIC FORUM** **brac** **IUCN**

## WHY, HOW AND WHAT: A-C-T PROCESS

Step 1 Analyze*	Step 2 Convene**	Result Transform**
<b>40%</b> 2030 Global Water Demand-Supply Gap	<b>505</b> # of 2030WRG Country Partners	<b>53</b> # Priority Areas/work-streams
<b>70%</b> Agri Share of Global Water Withdrawals	<b>42%</b> Share of private sector partners	<b>35</b> Preparatory arrangements finalized
<b>80%</b> Agri Share of Cost-Effective Measures to Close the Gap	<b>10</b> # of Multi-Stakeholder Platforms Globally	<b>14</b> Programs under implementation

### WHERE: COUNTRY FOOTPRINT

MEXICO BRAZIL (SAO PAULO) PERU SOUTH AFRICA TANZANIA KENYA ETHIOPIA INDIA BANGLADESH MONGOLIA VIETNAM

National Uttar Pradesh Karnataka Maharashtra

# International Water Stewardship Programme: Overview



## Who



german cooperation  
DEUTSCHE ZUSAMMENARBEIT



UKaid  
from the British people

100+ partners from  
.gov, .com and .org



Water security improved for  
310.000+ people

.org



.gov



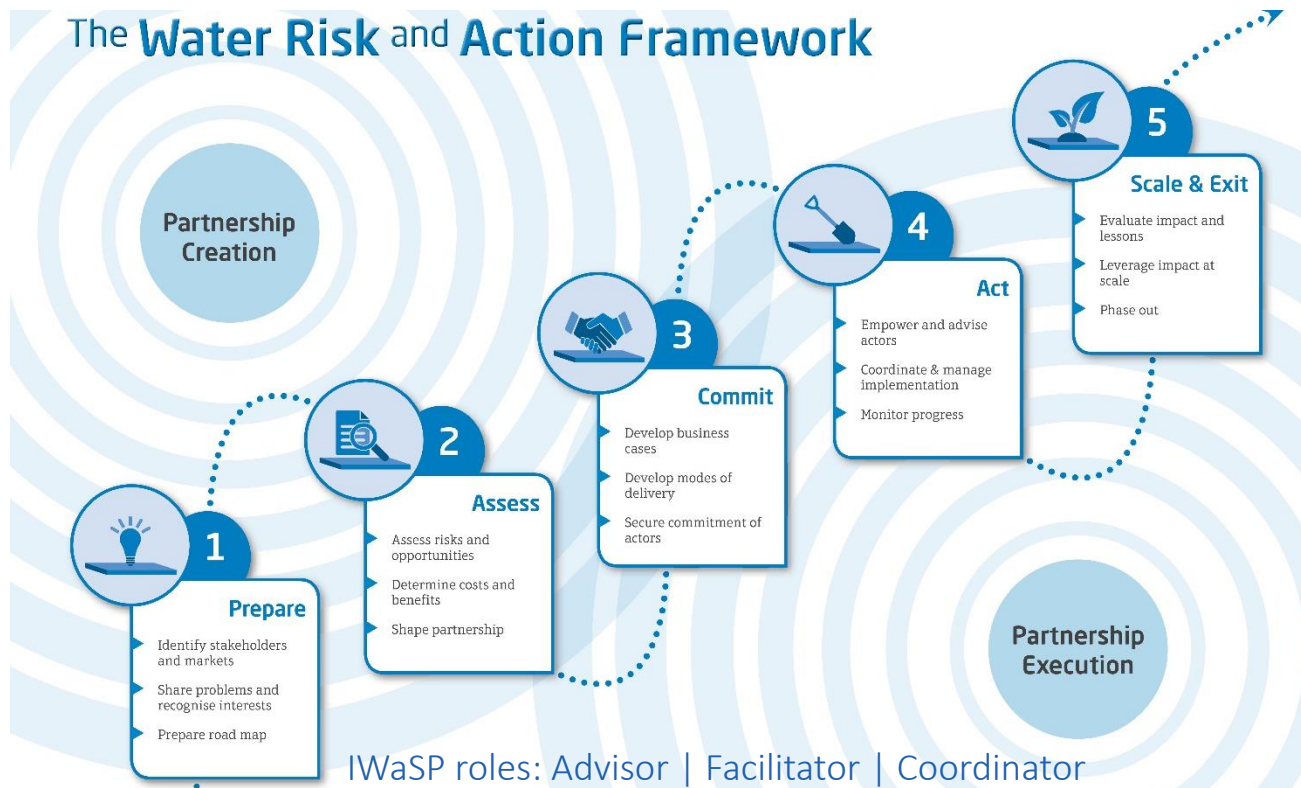
.com

21 active partnerships

## Why, how and what

Improving water security for people and economic development

### The Water Risk and Action Framework



## Where

Ethiopia | Kenya | South Africa | Tanzania | Uganda | Zambia

Grenada | Saint Lucia

Pakistan